

the first computer establishing a network connection with a second computer of the information source using the network identification; and
the first computer displaying information obtained from the second computer.

22. The method of claim 21, further comprising a step of the first computer establishing a voice telephone connection with the information source.

23. The method of claim 21, further comprising a step of the information source establishing a voice telephone connection with the first computer after the first computer establishes the network connection.

24. The method of claim 21, further comprising a step of the second computer pushing information to the first computer via the network connection.

25. The method of claim 24, wherein the first computer displays the information obtained from the second computer on a display screen of the first computer, and wherein the information pushed by the second computer includes identifying codes associated with one or more active areas of the first computer's screen, the method further comprising a step of the first computer communicating to the second computer identifying codes associated with active areas selected by the user.

26. The method of claim 24, wherein the pushed information includes video information.

27. The method of claim 24, wherein the pushed video information is interactive video information or smart video streaming information.

28. The method of claim 24, wherein the pushed video information is full screen broadcast quality video information.

29. The method of claim 21, wherein the database is pre-stored in the first computer.

30. The method of claim 29, wherein the pre-stored database is dynamically updated.

31. The method of claim 21, wherein the telephone and network connections are established via wired or wireless communication channels.

32. The method of claim 21, wherein the telephone and network connections are established via twisted-pair, broadband cable, fiber-optic, cellular, or satellite communication channels.

33. The method of claim 21, wherein the network connection is via the Internet and the network identification is a Universal Resource Locator (URL) or an IP address.

34. A method of interfacing between a user and an information system including a plurality of networked computers, comprising:

the user entering into a first computer an input indicating a telephone number for a information source;

the first computer obtaining from a database a network identification of the information source based on the telephone number;

the first computer establishing a network connection with a second computer of the information source using the network identification;

the second computer pushing information to the first computer via the network connection, the pushed information including identifying codes associated with one or more active areas defined for a display screen of the first computer;

the first computer displaying information received from the second computer to the user;

the user selecting one or more of the active areas; and

the first computer communicating to the second computer identifying code associated with the selected active areas.

35. The method of claim 34, further comprising a step of the first computer establishing a voice telephone connection with the information source.

36. The method of claim 34, further comprising a step of the information source establishing a voice telephone connection with the first computer after the first computer establishes the network connection.

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37. The method of claim 34, wherein the user enters the input and selects the active area using an input device of the first computer or a handset unit in wireless communication with the first computer.

38. The method of claim 34, wherein the user enters the input and selects the active area using a handset unit in wireless communication with the first computer, the handset unit having a touch sensitive screen, at least a portion of the touch sensitive screen being mapped to a portion of the display screen of the first computer.

39. The method of claim 34, wherein the user enters the input and selects the active area using a handset unit in wireless communication with the first computer, the handset unit having a numeric keypad with keys corresponding to active areas defined on the display screen of the first computer.